

Broadcasting Pioneer joins Mirics Board

Dr. John Forrest CBE becomes board Chairman and Non-executive Director

San Jose, CA, USA and Fleet, UK - September 27th, 2010: Mirics, developer of [FlexiTV™](#), the world's first commercial software-based global TV receiver, today announced the appointment of Dr. John Forrest as a Non-executive Director and board Chairman. Dr. Forrest has extensive experience founding, managing and advising companies in the broadcast and other high technology sectors, which, coupled with his knowledge of government and industry bodies, will prove invaluable as Mirics continues to expand its global presence.

Dr. Forrest was a pioneer in digital compression and a founder of the DVB alliance, which led to a worldwide standard for digital TV. His academic career spanned the universities of Cambridge and Oxford in the UK, and Stanford in California. It culminated with the post of Professor of Electronic Engineering at University College London, where he had a research group in microwaves and optics.

In 1984 he joined Marconi Defence Systems as Technical Director and later became Director of Engineering at the UK's Independent Broadcasting Authority. From this engineering team, he formed the communications company NTL, becoming its first Chief Executive and, later, Deputy Chairman. A Fellow and Past Vice-President of both the Royal Television Society and Royal Academy of Engineering, he was awarded the CBE in H.M. the Queen's Jubilee Honours and the Chevalier de L'Ordre des Arts et des Lettres by the French Government.

Commenting on the appointment, Simon Atkinson, CEO, Mirics, said: “Mirics has achieved a leading technical and commercial position, shipping the FlexiTV receiver in production volume on several continents. As the global markets for digital broadcast TV expand, we look forward to drawing on Dr. Forrest’s expertise, which we are certain will deliver benefits both for business growth and product evolution.”

Dr. Forrest added: “I am delighted to join the Mirics team. It is a superb company with very impressive software and technology already in production. With more exciting developments in the pipeline, I look forward to helping in this next important phase of growth.”

###

About Mirics

Mirics provides total system solutions for converged wireless connectivity on portable consumer electronic devices such as Notebook PCs, Media Players and Cellphones. The initial focus of the company is the delivery of free-to-air broadcast services and content to portable computing and communications devices. With development, support and sales operations in the USA, UK, Hong Kong, China and Taiwan, Mirics has brought together a strong team with extensive experience in delivering high performance integrated circuits and algorithmic IP into high volume wireless, broadcast and cellular applications.

Further information:

Mirics, Oakmere, Barley Way, Ancells Business Park, Fleet, Hampshire, GU51 2UT.
Tel: +44 (0) 1252 612888. Website: www.mirics.com

Press information:

Pinnacle Marketing Communications
Andrew Town +44 (0) 20 8429 6546 or Jonathan Roberts +44 (0) 20 8429 6540
Email: mirics@pinnaclemarcom.com

Ref: MIR036/A

All trademarks and registered trademarks are the property of their respective owners.